



# Objective V: Defense

Init ID	Init Descr	Description	Plan End	Init Item Status
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Survey defense-related businesses that moved to FV/CC on why they moved here and their impressions of the area	01/28/2010	DONE (2/1/10) attached
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	pull information from business surveys into report; combine for use in FV/CC/Bragg relocation business case	01/31/2010	DONE (2/1/10)
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Acquire support from Chamber President and Econ Developer in recruiting Lockheed martin to Fayetteville	03/29/2010	VP, DeEtte Grey, Executive VP of IT Services will be in Fayetteville 29 Mar.
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Issue Executive Report on Existing Military Contractors Survey	02/26/2010	Done; attached
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Discuss combined incentive program with city officials.	03/01/2010	confer with Kristoff(city) and Amy(county)
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Confirm accuracy / completeness of class A office space w/ market experts	03/15/2010	DONE: confirmed with Ranny Nimocks. completeness and accuracy of office space data handled for the chamber by Co Star
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Schedule an event with financial institutions and non traditional	03/19/2010	
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Create a unique lending environment in Fayetteville and Cumberland County that will support aggressive development, growth and recruitment of defense contractors to the City and	03/19/2010	led by NCMBC, Mayor, Financial SMEs
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Review market information ; prepare executive summary outlining targets	03/31/2010	initial Angelo studies; BRAC RTF Market Analysis, N.C. Military Foundation study.
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Hold GFF II Financial Lender Roundtable for Defense Contracting @FTCC	04/27/2010	familiarize lenders with the full spectrum of financing resources available to government contractors
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Target these subcontractors and suppliers with business case	04/30/2010	Bo to develop plan following report
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Condense data from DSTA exec summary, report, etc into business case, sales pitch and marketing campaign to be used by the Chamber (DRAFT)	05/15/2010	submit to V05 team for review
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	include letter from the mayor promoting FV	06/15/2010	
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Propogate to the web for visibility by site selectors from target	06/15/2010	
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Develop a Defense Contractor curriculum at local colleges and universities to include a course for training Defense Contractors.	07/01/2010	Discuss and coordinate PDI efforts with FTCC plans for curriculum development.
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	Host a FV Defense Industry Day and press conference; invite FVCC	08/31/2010	
V05IN01	Promote and Attract Defense-related Industry / Increase Occupancy	develop a unique and comprehensive financing resource tool kit for GFF II region	09/30/2010	traditional and non-traditional lending resources available to current and future