

# Comprehensive Regional Growth Plan for Cumberland County

## Assessment and Recommendations

### K-12 EDUCATION

- Critical Action 1: Identify potential funding sources for the construction and operation of the additional school capacity.
- Critical Action 2: Identify short-term strategies for accommodating expected enrollment increases in the next few years.
- Critical Action 3: Update out-of-capacity analysis using actual 2008-09 enrollment numbers.
- Important Action 4: Promote local government and school system collaboration in locating schools, houses, and neighborhoods.
- Important Action 10: Conduct ongoing research on regional labor-market and employment needs.

### HOUSING

- Important Action 1: Secure state and Federal funds to provide homebuyer financing, counseling, and education for potential homebuyers.
- Important Action 2: Participate in FORSCOM Housing Fairs and other events organized by the Army and the BRAC RTF.
- Important Action 3: Encourage Development of Affordable Rental Housing.
- Important Action 4: Promote sustainability through the use of “green building” technologies.

### TRANSPORTATION

#### General

- Critical Action 1: Initiate a sub-area transportation planning and traffic study for the area adjacent to the perimeter of Fort Bragg.
- Critical Action 2: Improve Access to and Integration of the Fayetteville Area System of Transit (FAST) and the On-Base Shuttle Service.
- Important Action 3: Closure of Bragg Boulevard and the Widening/Improvement of Murchison Road.
- Important Action 4: Hire Base TDM Coordinator.
- Important Action 5: Support TIP Projects Identified for the Region.

#### Rail

- Critical Action 1: Support proposed passenger rail initiatives.
- Critical Action 2: Identify the particular needs of the military and civilian business community associated with the expansion at Fort Bragg, and develop a plan to meet those needs.

#### Air Service

- Critical Action 1: Collect detailed data needed to better estimate air travel demands associated with the military-related growth in the Fort Bragg area.

- Critical Action 2: Negotiate for more advantageous government fares.
- Critical Action 3” Seek supplementary funding for service to Washington, DC.

## WORKFORCE AND HIGHER EDUCATION

- Important Action 1: Expand educational opportunities and upgrade skills of incumbent workforce by increasing number of local graduates of business, health care, and public services-related programs.
- Important Action2: Develop an information network among regional employers, educators, and workforce.
- Important Action 3: Fully implement the plan for the All-American Center for Workforce Innovation.
- Important Action 4: Recognize the BRAC Regional Task Force as a regional workforce intermediary.
- Important Action 5: Improve high school graduation rates.
- Important Action 6: Recruit dual career professional couples as “brain gain” strategy.
- Important Action 7: Work closely with high-growth firms to understand their needs for workforce solutions to support continuing growth.
- Important Action 8. Capture early military retirees as a potential source of growth for high-skill firms.
- Important Action 9. Develop networking solutions across in-migrant populations to acculturate them into the fabric of the community.
- Important Action 10: Conduct ongoing research on regional labor-market and employment needs.

## WATER, WATERWATER and SOLID WASTE

- Important Action 1: Proactively plan water and sewer projects in conjunction with development activities.
- Important Action 2: Coordinate local water and wastewater planning with the Fort Bragg Garrison.
- Important Action 3: Seek special funding from the North Carolina Legislature for capital improvements.
- Important Action 4: Update financial plans for capital water and sewer improvements.
- Important Action 5: Work collaboratively with regional suppliers of water and sewer services.

## INFORMATION AND COMMUNICATION TECHNOLOGIES

- Critical Action 1: Fully equip public safety and emergency personnel to participate in North Carolina’s VIPER first-responder network.
- Critical Action 2: Bring high-speed Internet connectivity access to 95 percent.
- Important Action 3: Participate in formation of Regional K-20 Education Connectivity Task Force and Planning Group.
- Important Action 4: Make connectivity a strategic focus for the county and a springboard for regional planning and economic and community development efforts.

- Important Action 5: Champion effort to define and establish a Regional Health ICT Network.
- Important Action 6: Establish Cumberland County as a best-practice e-government model.

## HEALTH CARE

- Critical Action 1: Develop an Integrated, Community-Based, Health Services Delivery Plan.
- Critical Action 2: Develop additional behavioral-health capacity in Cumberland County.
- Critical Action 3: Develop, via the proposed Stakeholder Committee, an advocacy function in support of enhanced payment for services.
- Important Action 4: Convene a task force to focus on the recruitment of additional specialists, particularly surgeons, to the region.
- Important Action 5: Develop/Update master program and facilities plans at Womack and other DOD sites.
- Important Action 6: Recruit additional dentists to Cumberland County.
- Important Action 7: Identify a consistent contact at Womack or a regional contact at DOD to support continued progress on regional efforts.

## HOSPITALITY and CULTURAL RESOURCES

- Critical Action 1: Conduct a detailed feasibility study for a new full-service hotel with meeting space.
- Critical Action 2: Discourage the development of additional economy-grade hotel properties.
- Important Action 3: Encourage future development of ancillary retail, food, and beverage support facilities near the Crown Center.
- Important Action 4: Solicit additional operational funds for county parks, recreation, and cultural resources organizations.

## MARKETING & COMMUNICATION

## MUNICIPALITY PARTNERSHIPS

## ECONOMIC DEVELOPMENT

## ENVIRONMENT & SUSTAINABILITY

## LEADERSHIP DEVELOPMENT

## COMMUNITY APPEARANCE